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LFI BOOTH: #3935

TECH LIGHTING WILL UNVEIL NEW ARCHITECTURAL HEADS AT LIGHTFAIR® INTERNATIONAL

Skokie, Ill., April 26, 2016—Tech Lighting, a leader in sophisticated, modern design combined with the latest advancements in lighting technology, will introduce five new, powerful architectural heads at the 2016 LIGHTFAIR International tradeshow, running April 26 through 28, at the San Diego Convention Center:

Low-Voltage Heads

Tech Lighting Product Image	Tech Lighting Product Description
	<p>The ultra-slim Brim track head from Tech Lighting employs the latest advances in low-voltage technology to create an extremely powerful LED head without the bulk typically needed to conceal a driver and manage thermal performance. By relocating the driver within the slender stem, Brim’s housing maintains only a 1.3” depth yet delivers 855 lumens at 90 CRI while consuming just 7 watts. Brim’s choice of field replaceable, fully dimmable, 3000K or 2700K LED modules; 20°, 30° or 40° optics; and compatibility with Tech Lighting low-voltage systems and other common track systems make it ideal for commercial specification. Brim is available in various finishes: A Clear glass collar with Black finish (<i>shown</i>), Transparent Smoke/Black, Transparent Smoke/Satin Nickel, and Clear/Satin Nickel.</p>
	<p>The simple design of the Burk low-voltage spot head light from Tech Lighting utilizes a powerful LED source harnessed by field changeable optics for precision beam control. Multiple CRI and CCT options make this head highly effective in commercial applications. Includes 12 watt, 740 delivered lumen, 2700K, 3000K or 3500K field replaceable LED module. Choice of 20° or 35° field changeable optics. Integrated lens holder accommodates up to two MR16 sized lenses or louvers (sold separately). Available in color combinations that are uniquely beautiful for heads, they are White Ash/Satin Nickel finish (<i>shown</i>), Brown Chestnut/Antique Bronze, Weathered Gray Oak/Satin Nickel—plus Black, Satin Nickel, White and Antique Bronze.</p>

Tech Lighting Product Image	Tech Lighting Product Description
	<p>The unique Lev track head from Tech Lighting integrates the latest LED light guide technology with the versatility of Monorail systems. Lev pivots 360° and can be mounted up or down, making it ideal for direct and indirect general illumination, wall wash and display applications alike. When used in conjunction with other low-voltage heads and decorative pendants, the Lev offers incredible design flexibility to layer general illumination, task and accent lighting throughout a space. Lev delivers 753 glare-free lumens at 80 CRI, 3000K while consuming just 12 watts. Available in the Satin Nickel finish (<i>shown</i>).</p>

Line-Voltage Heads

Tech Lighting Product Image	Tech Lighting Product Description
	<p>The Render LED line-voltage wall wash head by Tech Lighting features a unique clamshell design for optimal vertical light distribution with adjustable horizontal cutoff control ranging from 2° to 120°. The smoothly diffused light is ideal for commercial applications such as accent, retail or display where a well-defined wall wash effect is desired. The clamshell design is easily adjusted and available in low output (delivering 1000 lumens while consuming 15 watts) or high output (delivering 1500 lumens while consuming 25 watts) at 90 CRI with multiple CCT options (2700K, 3000K and 3500K). Render is compatible with Tech T-Trak, 2-circuit T-Trak and Monopoint, and it's also adaptable to common track systems. Available in a White (<i>shown</i>) or Satin Nickel finish. Render will be available third quarter 2016.</p>
	<p>The adjustable optic T-Trak Fokis LED line-voltage track head from Tech Lighting offers impressive field flexibility without restriction of factory-set optics. A tool-free, simple one-handed turn of the Fokis outer ring continuously adjusts the beam spread from 20° to 50°. Additionally, when using multiple Fokis heads, a locking mechanism with indicator markings ensures precision adjustment and consistent beam spreads throughout a space. This head delivers 1500 lumens while consuming only 14.8 watts, and it's available in a choice of 2700K, 3000K and 3500K modules. Fokis is compatible with Tech T-Trak, 2-circuit T-Trak and Monopoint—and it's also adaptable to other common track systems. Available in a Satin Nickel (<i>shown</i>) or White finish. Fokis will be available third quarter 2016.</p>

About Tech Lighting

Known for its sophisticated, modern designs combined with the latest advancements in lighting technology and expert craftsmanship, Tech Lighting offers a wide variety of product categories such as specification-grade downlights, low-voltage and line-voltage heads and pendants, wall sconces, ceiling fixtures, flush mounts, suspension pieces, bath bars, and LED undercabinet, display and cove lighting. Tech Lighting has been a premier choice of architects, specifiers, lighting designers, interior designers and homeowners since 1988. Tech Lighting's products can be found in lighting retailers and through sales representatives across North America. For detailed product information, visit www.techlighting.com, www.element-lighting.com or www.techlighting.com/GATICA.com, and for news, product introductions and application ideas, go to www.facebook.com/techlighting, www.pinterest.com/techlighting, www.twitter.com/techlighting and www.houzz.com/pro/techlighting.

About Generation Brands

As parent company to Tech Lighting, Generation Brands is one of America's leading companies serving lighting retailers and the electrical wholesale, home improvement and building industries. The company has an outstanding portfolio of residential and commercial lighting fixtures and ceiling fans which provide value to its customers and end-users with superior service, leading edge design and outstanding quality.

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