

For More News Media Information, Contact:

Sherry L. Bale
 Manager, Public Relations
 847-410-4432
sbale@generation-brands.com

TECH LIGHTING SHOWROOM: #TM-4705

TECH LIGHTING EXPANDS ITS PARTNERSHIP WITH EGIZIA TO CREATE UNIQUE LIGHT FIXTURES BY SILK-SCREENING BEAUTIFUL PATTERNS DIRECTLY ONTO GLASS

Skokie, Ill., January 10, 2014—Produced in partnership with EGIZIA—the Italian company known worldwide for its superior silk-screening techniques—Tech Lighting will introduce new luminaires for 2014 whose artfully embellished glass is made by a unique process of delicately hand-applying precious metals or pigment onto hand-blown glass.

Each of the intricate designs—offered in varying combinations of platinum, gold, silver, bronze or colorful pigments—come to life as light shines through them. The precious metal versions are shipped with a polishing cloth to ensure the metal retains its luster over time. The new pendants also have a hand-blown, inner white glass diffuser, creating soft light.

“When we worked with EGIZIA to offer last year’s Ecran pendant, it was very successful,” said Tech Lighting president Josh Weiss. “This year we set out to create new luxurious pattern choices in a myriad of color and precious metal options and expand the line to other categories, including larger scale pendants, flush mount and bath fixture. The elegance and artisan nature of this technique will truly enhance one’s space to a rare level of sophistication.”

New Pendants

The new **Vorlage low-voltage pendant** by **Tech Lighting** is a tall and slim, hand-blown glass cylinder with an elegant, frosted inner glass diffuser. Available in LED, Vorlage’s dimensions are 13.8” high and 3” in diameter. It’s available in the following four color/pattern combinations: Charcoal Gray/Honeycomb (*shown*), Bronze/Duomo, Sterling Silver/Duomo or White/Honeycomb.



Tech Lighting’s new **Modele line-voltage pendant** is a wider, hand-blown glass cylinder with a frosted inner glass diffuser. Its dimensions are 9.9” high and 4.7” in diameter. The seven color/pattern configurations to choose from are Brown/Floral, Ivory/Floral, Polished Gold/Chain-Link, Sterling Silver/Chain-Link, Pumpkin/Arabesque, White/Arabesque and Teal/Arabesque (*shown*).



New Pendants, continued

The new **Rideau line-voltage pendant** by **Tech Lighting** is the largest of the three new EGIZIA artisan glass pendants from Tech Lighting: It's impressively large in scale at 15.5" high and 7.9" in diameter. It, too, has a hand-blown glass cylinder and an inner glass diffuser. The seven color/pattern choices are: Brown/Floral, Ivory/Floral, Polished Gold/Moroccan, Polished Gold/Plaid, Polished Platinum/Moroccan, Polished Platinum/Plaid and Sterling Silver/Duomo (*shown*).



Ecran Pendant, Introduced in 2013

Introduced in 2013, **Tech Lighting's** clear polished **Ecran** pendant—named after the French word for “screen”—is also adorned with precious metals. Shown here in Clear Polished Gold color with the Lattice pattern, the other patterns are Moroccan or Plaid, and the alternative color choice is Clear Polished Platinum. Available in LED, Ecran's dimensions are 9" high and 4" in diameter.



Flush Mount

The new-for-2014 **Renata flush mount** by **Tech Lighting** has a choice of four beautiful silk-screened patterns on hand-blown Italian glass. Available in LED, the five color/pattern combinations are Sterling Silver/Chain-Link (*shown*), Brown/Floral, Ivory/Floral, Sterling Silver/Moroccan and Sterling Silver/Plaid. Renata's dimensions are 7.3" high and 12.5" in diameter. Finish choices are Antique Bronze, Chrome or Satin Nickel.



Bath

The **Amalia bath bar** by **Tech Lighting** is beautifully elegant and highly unusual. Crisply detailed patterns are silk-screened using platinum, gold, or Ivory or Brown pigment. Available in LED with six color/pattern combinations: Brown/Floral (*shown*), Ivory/Floral, Polished Gold/Moroccan, Polished Gold/Plaid, Polished Platinum/Moroccan and Polished Platinum/Plaid. Finish choices are Antique Bronze, Chrome or Satin Nickel. Amalia's dimensions are 25.2" long, 4.8" wide and 4.9" deep.



About Tech Lighting

Tech Lighting offers a family of decorative and architectural lighting brands including Tech Lighting, ELEMENT and T~TRAK. Known for its sophisticated, modern designs combined with the latest advancements in lighting technology and expert craftsmanship, the company offers a wide variety of product categories such as low-voltage and line-voltage pendants, wall sconces, ceiling fixtures, flush mounts, suspension pieces, bath bars, specification-grade recessed lighting and LED undercabinet lighting. Tech Lighting has been a premier choice of architects, lighting designers, interior designers and homeowners since 1988. Tech Lighting's products can be found in lighting retailers and through sales representatives across North America. For detailed product information, visit www.techlighting.com or www.element-lighting.com, and for news and decorating ideas, go to www.facebook.com/techlighting.

About Generation Brands

As the parent company to Tech Lighting, Generation Brands is one of America's leading companies serving lighting retailers plus the electrical wholesale, home improvement and building industries. The company has an outstanding portfolio of residential and commercial lighting fixtures, ceiling fans and decorative products which provide value and growth to its customers and end-users. The company's success is derived from its ability to serve its customers and end-users with superior service, leading edge design and outstanding quality.

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